

# Breastfeeding Seminar

Protecting, Promoting, and Supporting  
Breastfeeding in the Field

May 9-11, 2017  
Washington, DC

## AGENDA

Day 1: Tuesday, May 9	
8:15 – 9:00am	<b>BREAKFAST AND REGISTRATION</b>
9:00 – 10:30am CAPITAL C & D	<b>WELCOME &amp; KEYNOTE ADDRESS:</b> <ul style="list-style-type: none"> <li>• <b>Welcome</b> – Mark Fritzier, <i>Director, The TOPS Program, Save the Children</i></li> <li>• <b>Opening Remarks</b> – Danielle Mutone-Smith, <i>Head of Policy, USAID’s Office of Food for Peace</i></li> <li>• <b>Agenda and Announcements</b> – Chessa Lutter (Moderator), <i>Visiting Research Professor, School of Public Health, University of Maryland</i></li> <li>• <b>Keynote Address</b> – France Bégin, <i>Senior Nutrition Advisor for Infant &amp; Young Child Nutrition, UNICEF</i></li> </ul>
10:30 – 11:00am	<b>BREAK</b>
11:00am – 12:30pm CAPITAL C & D	<b>PANEL DISCUSSION:</b> <b>Reflections on Breastfeeding-focused USAID Projects</b> <ul style="list-style-type: none"> <li>• Mary Ann Anderson, <i>Moderator</i></li> <li>• Chloe O’Gara, <i>reflecting on Wellstart International</i></li> <li>• Mary Ann Anderson, <i>reflecting on Institute for Reproductive Health</i></li> <li>• Nadra Franklin, <i>reflecting on LINKAGES Project</i></li> <li>• Rae Galloway, <i>reflecting on Infant and Young Child Nutrition Project</i></li> </ul>
12:30 – 1:30pm	<b>LUNCH</b>
1:30 – 3:00pm CAPITAL C & D	<b>SMALL GROUP WORK:</b> <b>Key Breastfeeding Indicators</b> – Looking at Demographic Health Survey data for six indicators over the past decade in Food for Peace target countries with small group discussion of barriers and enablers.
3:00 – 3:30pm	<b>BREAK</b>
3:30 – 5:00pm	<b>CONCURRENT SESSIONS:</b>
CAPITAL B	<b>Breastfeeding Research and Social &amp; Behavioral Change</b> <ul style="list-style-type: none"> <li>• <b>Reading &amp; Responding to Your Baby</b> – Karen Calani, <i>Health and Nutrition Coordinator, Food for the Hungry Guatemala (with the Carolina Global Breastfeeding Institute)</i></li> <li>• <b>Engaging Men, Enhancing Impact: Using Participatory Research to Improve Breastfeeding in the Amalima Project, Zimbabwe</b> – Brian Pedersen, <i>Social and Behavioral Change Advisor, The Manoff Group</i></li> </ul>
CAPITAL C	<b>Strengthening Family and Community Support for Breastfeeding</b> <ul style="list-style-type: none"> <li>• <b>Who Needs to Do What? Finding a Role for Everyone That Matters</b> – Ann Jimerson, <i>Senior Specialist in Behavior Change, Alive &amp; Thrive, FHI 360</i>; Ashley Aakesson, <i>SBCC Advisor, SPRING, The Manoff Group</i>; Kristina Granger, <i>SBCC Manager, SPRING, The Manoff Group</i></li> </ul>
CAPITAL D	<b>Breastfeeding in Emergency Response Settings</b> <ul style="list-style-type: none"> <li>• <b>Barrier Analysis with Syrian Refugees</b> – Suzanne Brinkmann, <i>Senior Nutrition Advisor, Emergencies, International Medical Corps</i></li> <li>• <b>Operations Research for Relactation</b> – Sarah Butler, <i>Senior Nutrition Advisor, Emergencies, Save the Children</i></li> </ul>

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Day 2: Wednesday, May 10	
8:30 – 9:00am	<b>BREAKFAST</b>
9:00 – 10:15am CAPITAL C & D	<b>REFLECTIONS FROM DAY 1</b> <b>RECORDED PRESENTATION WITH LIVE Q&amp;A:</b> <ul style="list-style-type: none"> <li>• <b>The Baby-Friendly Hospital Initiative</b> – Maaïke Arts, <i>Nutrition Specialist for Infant &amp; Young Child Nutrition</i>, UNICEF</li> </ul>
10:15 – 10:30am CAPITAL C & D	<b>SMALL GROUP WORK:</b> <b>Future Directions</b> – Discussion of next steps needed for key areas to protect, promote, and support breastfeeding.
10:30 – 11:00am	<b>BREAK</b>
11:00 – 11:30am CAPITAL C & D	<b>SMALL GROUP WORK:</b> <b>Future Directions</b> – Continued
11:30am– 12:30pm CAPITAL C & D	<b>PRESENTATION:</b> <ul style="list-style-type: none"> <li>• <b>New Social and Technological Tools to Support Ancient Breastfeeding Needs in a Changing World</b> – Daniel Sellen, <i>Professor and Director</i>, The Joannah &amp; Brian Lawson Centre for Child Nutrition, University of Toronto</li> </ul>
12:30 – 1:30pm	<b>LUNCH</b>
1:30 – 3:00pm CAPITAL C & D	<b>PRESENTATIONS:</b> <b>Breastfeeding and the Continuum of Care</b> <ul style="list-style-type: none"> <li>• <b>Quality Improvement Approaches in the Partnership for HIV-Free Survival</b> – Amy F. Stern, <i>Improvement Director</i>, ASSIST Project, University Research Co.</li> <li>• <b>Kangaroo Mother Care</b> – Bina Valsangkar, <i>Advisor for Newborn Health</i>, Saving Newborn Lives, Save the Children</li> </ul>
3:00 – 3:30pm	<b>BREAK</b>
3:30 – 5:00pm	<b>CONCURRENT SESSIONS: (Repeat of Tuesday May 9)</b>
CAPITAL B	<b>Breastfeeding Research and Social &amp; Behavioral Change</b> <ul style="list-style-type: none"> <li>• <b>Reading &amp; Responding to Your Baby</b> – Karen Calani, <i>Health and Nutrition Coordinator</i>, Food for the Hungry Guatemala (with the Carolina Global Breastfeeding Institute)</li> <li>• <b>Engaging Men, Enhancing Impact: Using Participatory Research to Improve Breastfeeding in the Amalima Project, Zimbabwe</b> – Brian Pedersen, <i>Social and Behavioral Change Advisor</i>, The Manoff Group</li> </ul>
CAPITAL C	<b>Strengthening Family and Community Support for Breastfeeding</b> <b>Who Needs to Do What? Finding a Role for Everyone That Matters</b> – Ann Jimerson, <i>Senior Specialist in Behavior Change</i> , Alive & Thrive, FHI 360; Ashley Aakesson, <i>SBCC Advisor</i> , SPRING, The Manoff Group; Kristina Granger, <i>SBCC Manager</i> , SPRING, The Manoff Group
CAPITAL D	<b>Breastfeeding in Emergency Response Settings</b> <ul style="list-style-type: none"> <li>• <b>Barrier Analysis with Syrian Refugees</b> – Suzanne Brinkmann, <i>Senior Nutrition Advisor</i>, Emergencies, International Medical Corps</li> <li>• <b>Operations Research for Relactation</b> – Sarah Butler, <i>Senior Nutrition Advisor</i>, Emergencies, Save the Children</li> </ul>

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## Day 3: Thursday, May 11

8:30 – 9:00am	<b>BREAKFAST</b>
9:00 – 10:15 am CAPITAL C & D	<b>REFLECTIONS FROM DAY 2</b> <b>PRESENTATION:</b> <ul style="list-style-type: none"><li>• <b>Breastfeeding and Early Childhood Development</b> – Maureen Black, <i>Professor, School of Medicine, University of Maryland and Distinguished Fellow, RTI International</i></li></ul>
10:15 – 10:30 am CAPITAL C & D	<b>GALLERY WALK:</b> <b>Future Directions</b> – Review suggestions, taped up on the wall by topic, from previous day's small group discussion.
10:30 – 11:00am	<b>BREAK</b>
11:00 – 12:00 am CAPITAL C & D	<b>PRESENTATION:</b> <b>Breastfeeding and the Marketing of Breast Milk Substitutes (BMS)</b> <ul style="list-style-type: none"><li>• <b>Update on the Global Network for Implementation and Monitoring of the International Code of Marketing of BMS</b> – Chessa Lutter, <i>Visiting Research Professor, School of Public Health, University of Maryland</i></li><li>• <b>The Assessment and Research on Child-Feeding Project (ARCH)</b> – Elizabeth Zehner, <i>Project Director, Assessment and Research on Child-Feeding Project, Helen Keller International</i></li></ul>
12:00 – 12:30 pm CAPITAL C & D	<b>CONCLUDING SESSION:</b> <ul style="list-style-type: none"><li>• <b>CLOSING REMARKS</b> – Judy Canahuati, <i>Independent Consultant</i></li><li>• <b>CLOSURE OF THE SEMINAR</b> – Joan Jennings (Moderator), <i>Nutrition Senior Advisor, The TOPS Program, Save the Children</i></li></ul>