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**IDEAL**

# **Information Session: Application Lab for Emergency Implementers**

October 13, 2020



# Agenda

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- What is an Application Lab?
- Why Beneficiary Targeting?
- Cohort Selection
- Workshop Design
- Timeline
- Application Process



**What is an  
Application Lab?**

# What is an Application Lab?

- Convenes small learning cohorts to exchange successes and challenges as they discuss tools and resources in real-time
- IDEAL's Cash, Voucher, and Food Learning Stream will facilitate a cohort of field-based, emergency implementing partners to discuss key challenges with **beneficiary targeting** during COVID-19



## Why Beneficiary Targeting?

# Why Beneficiary Targeting?

- Due to COVID-19, project vulnerability criteria may have shifted as a result of:
  - Household economic changes
  - Changes in livelihood opportunities
  - Markets instability
- Projects have finite resources to address the great needs of beneficiaries



**“One of the most important decisions in the design of a humanitarian project is deciding who will receive assistance.”**





## Cohort Selection



# Who should apply?

- Emergency activity technical staff
- Direct implementation emergency program managers
- Other decision-makers around beneficiary targeting

***Priority will be given to participants working with activities and based in-country.***



# Cohort Criteria

- Must have a familiarity with general targeting and vulnerability guidelines for their activities
- Must have the flexibility to pivot their approaches whether they are:
  - Considering and researching how best to update/adapt targeting criteria
  - In the process of updating beneficiary targeting
  - Have completed beneficiary re-targeting










# Expectations for Participants

- Attend all sessions and contribute to the discussions
- Have support from their team to share information about their activities with cohort members
- Available 3-6 months after the culmination of the application lab for post-adaptation follow-up session
- Share learning with their organizations and broader emergency food security implementing community



## Workshop Design

# Application Lab Program Overview

WORKSHOP 1	HOMEWORK	WORKSHOP 2	HOMEWORK	WORKSHOP 3	HOMEWORK	SHOWCASE
						
Challenge Definition	Resource Review	Brainstorm Adaptation Approaches	Planning	Peer Assist & Knowledge Capture	Consolidate Recommendations & Prepare for Showcase	Applications Showcase

# Workshop One

## Objectives:

- Provide space for participants to get to know one another, the activities they represent, and their targeting adaptations
- Discuss challenges and key questions participants face in their targeting adaptation efforts





# Workshop Two

## Objectives:

- Share the results of each thematic group's discussions around key questions
- Discuss the shifting nature of vulnerability in various emergency contexts and efforts being done to address these, through the resources available





# Workshop Three

## Objectives:

- Provide space for a “peer assist” opportunity, where participants who have completed the plan for updating of their beneficiary targeting can answer questions posed by peers
- Provide space for knowledge capture of emerging and promising practices for possible adaptation in related contexts

# Workshop Four

A **storytelling showcase** will feature participants' journey of adapting their beneficiary targeting, in addition to other adaptations they have made as a result of COVID-19. This event will be open to the entire food security community.

A **poster session** will allow participants to share lessons learned and take questions from outside the cohort on efforts pursued. Breakout groups hosted by cohort members will further identify challenges and priorities.

# Program Time Commitment

ACTIVITIES	TIME COMMITMENT
Workshops, tentatively scheduled on: <ul style="list-style-type: none"><li>• November 10</li><li>• November 17</li><li>• December 1</li></ul>	2-2.5 hours/workshop
Homework set, three sets following each workshop	2-3 hours/set
Showcase on December 15	1.5 hours



## Application Process

# Application Process

- Fill out our application form (5 min) by **COB Thursday, October 29, 2020**
- Cohort members selected and informed by **Thursday, November 5**
- Homework will be provided before the first workshop (tentatively scheduled for **Tuesday, November 10**)

# Application Form

## Application Lab Application Form



### ▼ Application Information

IDEAL's Application Lab will convene a cohort of emergency implementers (emergency program managers and technical specialists, including M&E staff) to learn from each other's approaches to updating beneficiary targeting in light of new vulnerabilities caused by COVID-19 pandemic.

If this applies to your activity—whether you're planning to, currently implementing, or have completed updates to beneficiary targeting criteria and/or methodology—please apply for a slot in the application lab by Thursday, October 22 by completing the form below.

If you have any issues with the form, please reach out to Laura Zillmer at [lzillmer@tangointernational.com](mailto:lzillmer@tangointernational.com).

\* First name:

\* Last name:

### ▼ Activity Information

\* BHA activity country:

\* BHA activity name:

BHA activity name (acronym):

\* Activity start date:

\* Activity end date:

\* Please provide a short description (1-3 sentences) of the emergency that the activity is responding to:

\* How has the COVID-19 pandemic affected your activity implementation?



Q&A Session





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# Thank you!

## Questions?

Email Darin Ottenhoff

at [dottenhoff@mercycorps.org](mailto:dottenhoff@mercycorps.org)

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