



# Information Session: Application Lab for Emergency Implementers

October 13, 2020



### Agenda

- What is an Application Lab?
- Why Beneficiary Targeting?
- Cohort Selection
- Workshop Design
- Timeline
- Application Process



What is an Application Lab?



 Convenes small learning cohorts to exchange successes and challenges as they discuss tools and resources in real-time

 IDEAL's Cash, Voucher, and Food Learning Stream will facilitate a cohort of field-based, emergency implementing partners to discuss key challenges with beneficiary targeting during COVID-19



Why Beneficiary Targeting?



### Why Beneficiary Targeting?

- Due to COVID-19, project vulnerability criteria may have shifted as a result of:
  - Household economic changes
  - Changes in livelihood opportunities
  - Markets instability
- Projects have finite resources to address the great needs of beneficiaries

"One of the most important decisions in the design of a humanitarian project is deciding who will receive assistance."

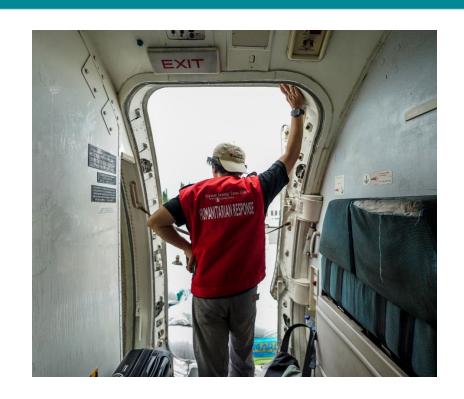


**Cohort Selection** 

### Who should apply?

- Emergency activity technical staff
- Direct implementation emergency program managers
- Other decision-makers around beneficiary targeting

Priority will be given to participants working with activities and based incountry.





### **Cohort Criteria**

- Must have a familiarity with general targeting and vulnerability guidelines for their activities
- Must have the flexibility to pivot their approaches whether they are:
  - Considering and researching how best to update/adapt targeting criteria
  - In the process of updating beneficiary targeting
  - Have completed beneficiary re-targeting



### **Expectations for Participants**

Attend all sessions and contribute to the discussions

- Have support from their team to share information about their activities with cohort members
- Available 3-6 months after the culmination of the application lab for post-adaptation follow-up session
- Share learning with their organizations and broader emergency food security implementing community



Workshop Design

# **Application Lab Program Overview**

| WORKSHOP 1              | HOMEWORK        | WORKSHOP 2                             | HOMEWORK | WORKSHOP 3                         | HOMEWORK   | SHOWCASE                 |
|-------------------------|-----------------|--|----------|------------------------------------|--|--------------------------|
| 7                       |                 | 22                                     |          |                                    |  |                          |
| Challenge<br>Definition | Resource Review | Brainstorm<br>Adaptation<br>Approaches | Planning | Peer Assist &<br>Knowledge Capture | Consolidate Recommendations & Prepare for Showcase | Applications<br>Showcase |

### **Workshop One**

#### Objectives:

- Provide space for participants to get to know one another, the activities they represent, and their targeting adaptations
- Discuss challenges and key questions participants face in their targeting adaptation efforts



### **Workshop Two**

#### Objectives:

- Share the results of each thematic group's discussions around key questions
- Discuss the shifting nature of vulnerability in various emergency contexts and efforts being done to address these, through the resources available





### Objectives:

- Provide space for a "peer assist" opportunity, where participants who have completed the plan for updating of their beneficiary targeting can answer questions posed by peers
- Provide space for knowledge capture of emerging and promising practices for possible adaptation in related contexts

### Workshop Four

A **storytelling showcase** will feature participants' journey of adapting their beneficiary targeting, in addition to other adaptations they have made as a result of COVID-19. This event will be open to the entire food security community.

A **poster session** will allow participants to share lessons learned and take questions from outside the cohort on efforts pursued. Breakout groups hosted by cohort members will further identify challenges and priorities.

# **Program Time Commitment**

| ACTIVITIES  | TIME COMMITMENT      |
|---|----------------------|
| <ul><li>Workshops, tentatively scheduled on:</li><li>November 10</li><li>November 17</li><li>December 1</li></ul> | 2-2.5 hours/workshop |
| Homework set, three sets following each workshop  | 2-3 hours/set        |
| Showcase on December 15   | 1.5 hours            |



Application Process



### **Application Process**

 Fill out our application form (5 min) by COB Thursday, October 29, 2020

 Cohort members selected and informed by Thursday, November 5

 Homework will be provided before the first workshop (tentatively scheduled for Tuesday, November 10)

### **Application Form**

#### **Application Lab Application Form**





#### Application Information

IDEAL's Application Lab will convene a cohort of emergency implementers (emergency program managers and technical specialists, including M&E staff) to learn from each other's approaches to updating beneficiary targeting in light of new vulnerabilities caused by COVID-19 pandemic.

If this applies to your activity—whether you're planning to, currently implementing, or have completed updates to beneficiary targeting criteria and/or methodology—please apply for a slot in the application lab by Thursday, October 22 by completing the form below.

If you have any issues with the form, please reach out to Laura Zillmer at lzillmer@tangointernational.com.

| First name:     |  |  |
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| Last name:      |  |  |

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|   |                             |                          |        |
| *Activity end date:                             |                             |                          |        |
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| *Please provide a sho<br>activity is responding | rt description (1-3 sentend | ces) of the emergency th | at the |
| activity is responding                          | 5 to.                       |                          |        |
|   |                             |                          |        |
|   |                             |                          |        |
|   |                             |                          |        |
| How has the COVID-1                             | 9 pandemic affected you     | activity implementatio   | n?     |
|   |                             |                          |        |
|   |                             |                          |        |



**Q&A Session** 





### Thank you!

Questions?
Email Darin Ottenhoff
at dottenhoff@mercycorps.org

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