**ATTACHMENT 1**

Pathogens pathway study for children under two years old in the Nawiri intervention areas of Samburu North and Turkana South

RFA NARRATIVE TEMPLATE

The Proposal should not exceed twelve (12) pages in length in total (not including the detailed budget and budget narrative). Longer proposals will not be reviewed. Basic formatting requirements are:

1. The Proposal must be in English.
2. It must be typed in a Microsoft Word compatible program, single spaced with a 12 point Times New Roman font.
3. It must have one inch (or 2.5 centimeter) margins on all sides of the paper and printed on A4 or 8 ½ x 11 inch paper.
4. Page numbers and the name of the applicant organization must appear on each and every page.
5. It must be sent by electronic submission only, in a single‑sided format.

The Proposal must present the following information in the order presented:

**A. GENERAL INFORMATION**

1. Name of Organization:
2. Name of Main Contact:
3. Main Contact Title:
4. Complete Address:
5. Telephone:
6. Fax:
7. Email:
8. Name and Title of Authorizing Signatory:
9. Start Date:
10. End Date:
11. Total Funds requested (in local currency and US$):

**B.** **UNDERSTANDING OF THE CONTEXT/CHALLENGE (10 points)**

To receive a full score of 10 points, the applicant will have demonstrated:

1. Demonstrate understanding of the various challenges of executing WASH, nutrition and/or animal husbandry interventions in the specific context of Northwestern Kenya
2. Demonstrate an in-depth knowledge of the specific social and cultural factors underlying certain WASH behaviors in Northwestern Kenya
3. Demonstrate an in depth understanding of the target population WASH needs (social, economic, health, convenience) with particular consideration provided to agro-pastoralist communities living in the designated study area

**C. PROPOSED APPROACH TO DATA COLLECTION AND ANALYSIS (35 points)**

To receive a full score of 35 points, the applicant will have:

1. Describe the overall approach to data collection and how it is suited to Northwestern Kenya
2. Clearly identify any local partners that will be engaged as part of this award and describe their ability and previous experience carrying out similar research
3. Describe how the approach to data collection and analysis can be adapted to COVID-19 related travel restrictions and safety precautions for the study team and households included in the final sample
4. Demonstrate capacity to conduct research in a context similar to Kenya including the applicant’s ability to recruit enumerators and conduct fieldwork in rural, developing contexts within the required timeline
5. Describe the ways in which the final recommendations will be validated with implementing partners and government stakeholders, and integrated into planned market-based sanitation activities

**D. PROPOSED APPROACH TO SENSITIZATION OF FINDINGS (30 points)**

To receive a full score of 30 points, the applicant will have described:

1. Describe the strategy for working with Nawiri, USAID Mission and relevant government stakeholders throughout the sub-award to sensitize the research design, findings and final recommendations
2. Demonstrate a clear plan for how the final analysis can be used to provide actionable, context

specific guidance for the Nawiri project

**E. PRE-EXISTING EXPERIENCE WORKING IN COUNTRY CONTEXT AND SECTOR (15 points)**

To receive a full score of 15 points, the applicant will have described:

1. Describe any previous experience working within the region, country or specific context conducting similarly-focused WASH, nutrition and/or animal husbandry research
2. Demonstrate capacity producing outputs for a range of audiences that are accepted within the sector
3. Identify any foreseeable challenges to an immediate start of this sub-award

**F. DETAILED BUDGET AND BUDGET NARRATIVE (Attachments 2 and 3; 10 points)**

To receive a full score of 10, the applicant must ensure costs in budget are detailed, realistic, reasonable, allowable and allocable. All costs should be explained in detail in the budget narrative.

1. Detailed Budget (Attachment 2)

Please use the Detailed Budget Template to develop a detailed budget reflecting all proposed costs for the project.

1. Budget Narrative (Attachment 3)

The budget narrative should include:

1. A description of the costs and why each of the items is necessary to carry out project activities
2. Indicate how the unit cost was determined (estimate, purchasing history, quote, etc.)

Unallowable Costs

The following costs are considered unallowable under this PRO-WASH Pathogens Pathway Study RFA:

* Salaries of personnel, supplies, facilities rental, financial administration and other costs **that are not directly related** to implementing the project activities
* Purchase of motor vehicles, office equipment or furniture
* Construction or physical improvement of offices/facilities
* Purchase of alcoholic beverages
* International travel **that is not directly related** to implementing the project activities
* Regional travel **that is not directly related** to implementing the project activities
* Capital equipment
* Government personnel (either full or partial salaries)
* Additional costs related to journal publication or conference fees