



**USAID**  
FROM THE AMERICAN PEOPLE



# Can livelihood interventions strengthen social resilience capacities?

January 20, 2022 | 8:30 - 10:00 AM ET

# Welcome & Important Instructions

- Select English or French: Everyone must select a language!

- Sélectionnez anglais ou français : Chacun doit choisir une langue !



- Fill out the poll on your screen
- Introduce yourself in the chat

- Remplissez le sondage sur votre écran
- Présentez-vous dans le chat

Remember:

N'oubliez pas :

- Mute yourself when not speaking
- Reach out to Corena or Emily in the chat for any tech support

- Coupez le son lorsque vous ne parlez pas
- Contactez Corena ou Emily dans le chat pour toute assistance technique.

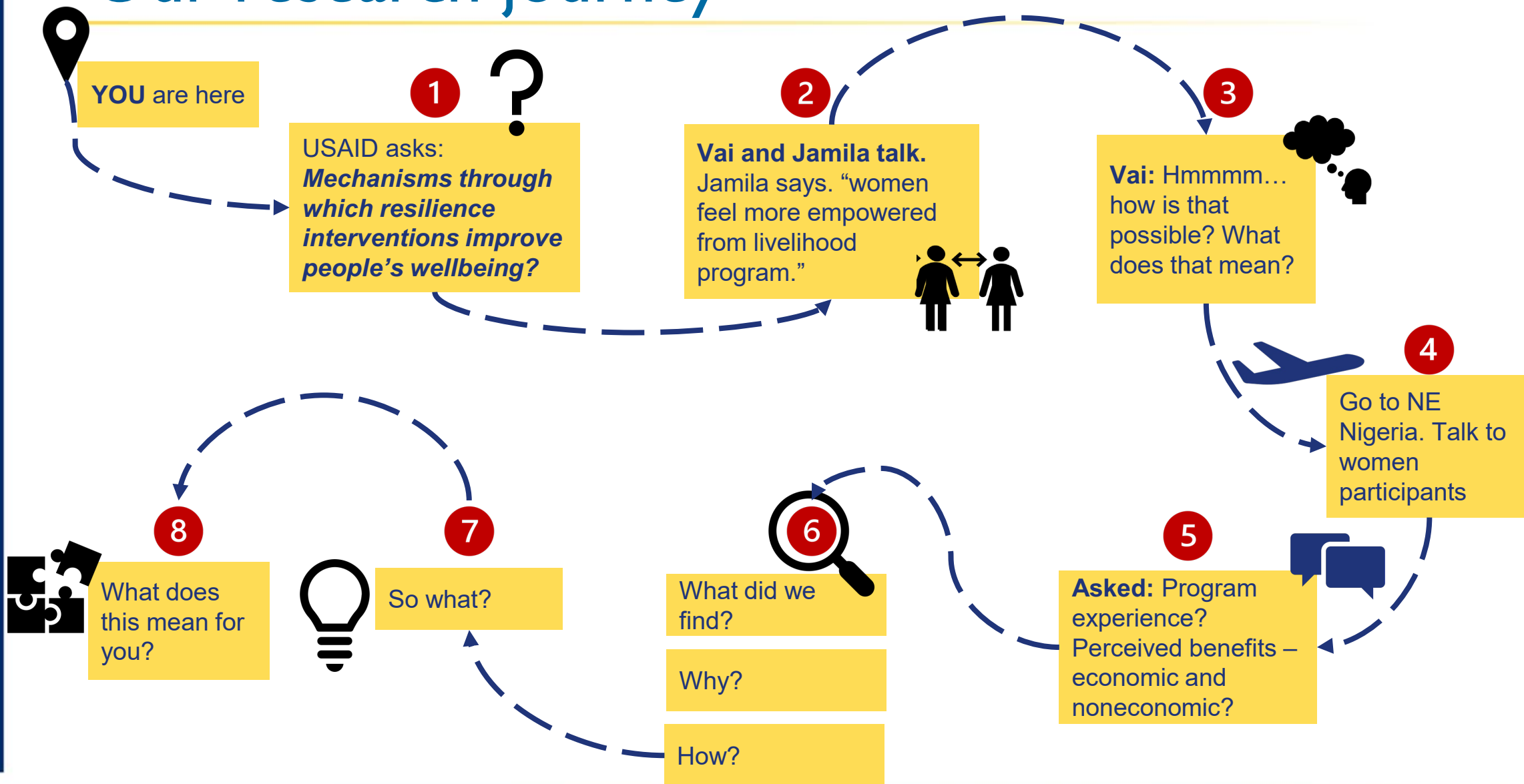
# AGENDA

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- **Welcome**
- **Presentation:** Can livelihood interventions strengthen social resilience capacities?
- **Panel discussion**
- **Audience Q&A**

Can livelihood interventions  
strengthen social resilience capacities?

# Our research journey

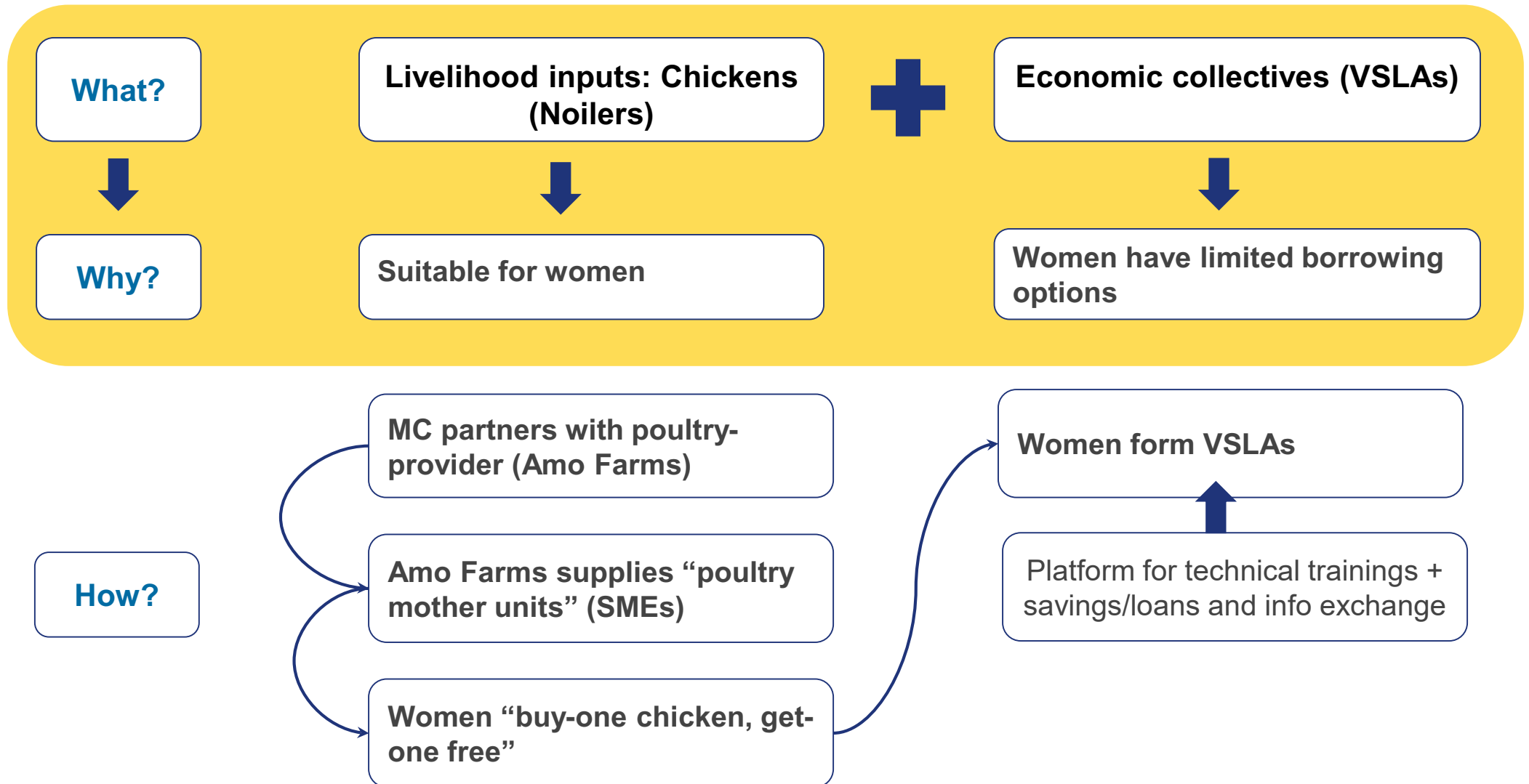


# Context: Northeast Nigeria

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# Poultry Development and Resettlement (PDR)



# #1: Increased self-esteem, confidence, agency

Buy-one, get one free promotion  
increased ownership

Women “*had a job to do*”

VSLAs were an ideal platform to  
access money, knowledge and  
motivation





## #2: Strengthened and diversified social networks

Common livelihood (poultry)  
helped to “get-to-know” others

Knowledge-exchange increased  
camaraderie and solidarity;  
promoted wellbeing

Women supported one another to  
build new economic connections



*“I have become confident [...] feel like **somebody**.  
This business has given me a name. I can now  
provide for my family.”*

## #3: Men's perceptions about women evolved

Meaningful economic contribution towards the home

Financial freedom from VSLAs

Women became more self-reliant; spousal communications improved





*“Before we used to think that women’s role was at home, only cooking. Now, we realised that women can do things even better than men.”*

# Challenges

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## **Approach:**

1. Buy-one, get-one free → Important to core findings but some women could not participate.
2. Market-based approach not typical in this context. Challenging to explain to communities that they should invest their own money to participate in the program.

**Limitations:** March 2020, just as COVID-19 economic impacts being felt. If/how did these social resilience capacities help women tide over?

# Panel Discussion

# Panelists



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**Jazmian D. Ohanyere**  
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Moderator



**Dr. Jessica Anderson,**  
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USAID's Center for  
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Q & A



# REAL RESILIENCE IN PROTRACTED CRISES DISCUSSION SERIES

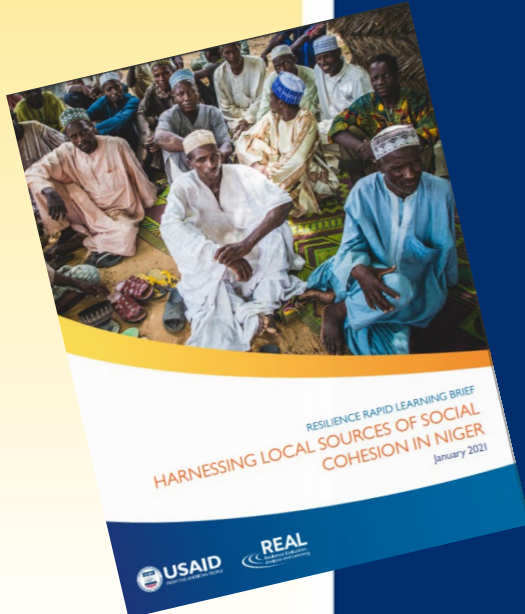
In this series, we explored three elements of resilience in protracted crises:

- continuous context analysis,
- strengthening violence prevention, and
- supporting local market and social systems

This emerging research is the basis for our discussions on how USAID investments can be better designed and delivered to protect current and future well-being in recurrent and protracted crises.

Stay tuned for more research in this series in 2022!

[Discussion series info page](#)



# Thank You!

## Merci !



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