

Fact Sheet

Suchana:

Ending the cycle of undernutrition
in Bangladesh

Homestead Food Production (HFP) Poultry

Background

Homestead Food Production (HFP) in Suchana intervention areas involve beneficiaries maximising the production capacity of their homestead.

Depending on the space available, beneficiaries engage in the production on fruits and vegetables, fisheries, and rear poultry and livestock.

HFP fulfills the nutritional and dietary diversity needs of each household, and allows families to earn an additional income from the sales of surplus produce.

Approach and major activities

The HFP for poultry intervention under Suchana was designed following extensive discussions with stakeholders and experts from both public and private sectors.

Beneficiaries of HFP poultry were trained on the following poultry rearing techniques:

- Selection of poultry based on their size and capacity to lay eggs
- Selection of healthy poultry to rear from hatched chicks and ducklings
- Preparation of low-cost and hygienic poultry sheds, and hazals (hatching pot)

- Ensuring proper vaccination and healthcare systems for poultry
- Following training, each beneficiary received BDT 1,800 from the programme. They received BDT 1,200 as startup fund, and BDT 600 during the egg hatching period

Achievements

- Till March 2022, 68,381 beneficiaries received basic and 64,176 beneficiaries received refresher training on poultry rearing
- 1,442 vaccinators have been trained, with each vaccinator serving 3 HFP poultry group as well as other community people

Innovative Solutions

- Promoting improved species:
 - Duck: Zen ding and Khaki Campbell
 - Chicken: local variety (promotion of indigenous variety)
- Improved portable shed/house management:
 - 2 square feet per duck with sufficient light aeration
 - 1.5 square feet for matured hen and 0.5 square feet for chicks with sufficient light aeration



Results



196,318

beneficiaries introduced to climate resilient technologies



235,579

total registered beneficiaries



98%

beneficiaries received technical training



72%

beneficiaries received quality input



70%

beneficiaries vaccinated their poultry



BDT 1,800

start-up input given to each beneficiary



46.7%

households with women's equal involvement in decision-making

on HH and food purchase, food preparation, healthcare, mobility (10.4% at baseline)



BDT 1,717

on average earned monthly from poultry sale



10 eggs

on average consumed per month by each household



101,924

households reached by VMFs to showcase best practices



73%

household food production (poultry) focused beneficiaries now use hazal

Data Source: Suchana Annual Survey 2022, Semi-Annual Survey 2021, and MIS (till March 2022)

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