Group: ❑ Doer ❑ Non-Doer

**Barrier Analysis Questionnaire :**

**[Put Behavior Here]**

**for use with [Put Priority Group Here]**

**Behavior Statement**

[ **Write the behavior statement here**]

**Demographic Data**

Interviewer’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Questionnaire No.: \_\_\_\_\_Date: \_\_\_/\_\_\_/\_\_\_

Community: \_\_\_\_\_\_\_\_\_\_\_\_\_

Scripted Introduction:

Hi, my name is\_\_\_\_\_\_\_\_\_; and I am part of a study team looking into [Purpose of study]. The study includes a discussion of this issue and will take about [XXX] minutes. I would like to hear your views on this topic. You are not obliged to participate in the study and no services will be withheld if you decide not to. Likewise, if you chose to be interviewed you will not receive any gifts, special services or remuneration. Everything we discuss will be held in strict confidence and will not be shared with anyone else.

Would you like to participate in the study? [ If not, thank them for their time.]

**Section A - Doer/Non-doer Screening Questions** (there can be multiple screening questions, depending on the detail of the behavior statement. See guidance on how to write screening questions at the link below[[1]](#footnote-2))

**1.** Do you **[put behavior here]**?

❑ 1. Yes

❑ 2. No

❑ 3. Don’t Know / Won’t say 🡪 *End interview and look for another respondent*

**2.**  **[Add any qualifying question here** (e.g., *“Did your youngest child sleep under the net?”)]*

❑ 1. Yes

❑ 2. No

❑ 3. Do not know / no response 🡪 *End interview and look for another respondent*

***In the table below identify the screening questions and how they need to be answered to be considered either a Doer, Non-doer, or a person not to be interviewed DOER /NON-DOER CLASSIFICATION TABLE***

|  |  |  |
| --- | --- | --- |
| **DOER**  (all of the following) | **Non-Doer**  (any ONE of the following) | **Do Not Interview**  (any ONE of the following) |
| Question 1 = | Question 1 = | Question 1 = |
| Question 2 = | Question 2 = | Question 2 = |

Group: ❑ Doer ❑ Non-doer

**Section B – Research Questions**

**Behavior Explanation** (as needed)

In thefollowing questions I am going to be talking about [**put the term here** e.g. the five critical times for washing your hands]. By this I mean [**put the explanation here**].

*(Perceived Self-efficacy)*

1. **Doers and Non-doers:** With your present knowledge, money, and skills do you think that you could [put behavior here]?

❑ a. Yes

❑ b. Possibly

❑ c. No

❑ d. Don’t Know

*(Perceived Self-efficacy)*

**2a. *Doers***: What makes it ***easier*** for you to **[put behavior here]**?

**2b.** ***Non-doers***: What would make it ***easier*** for you to **[put behavior here]**?

***(Write all responses below. Probe with “What else?”)***

*(Perceived Self-efficacy)*

**3a. *Doers***: What makes it ***difficult*** for you to **[put behavior here]**?

**3b.** ***Non-doers***: What would make it ***difficult*** for you to **[put behavior here]**?

***(Write all responses below. Probe with “What else?”)***

*(Perceived Positive Consequences)*

**4a.** ***Doers:*** What are the ***advantages*** of **[put behavior here]**?

**4b. *Non-doers:*** What would be the ***advantages*** of **[put behavior here]**?

***(Write all responses below. Probe with “What else?”)***

*(Perceived Negative Consequences)*

**5a.** ***Doers:*** What are the ***disadvantages*** of **[put behavior here]**?

**5b. *Non-doers:*** What would be the ***disadvantages*** of **[put behavior here]**?

***(Write all responses below. Probe with “What else?”)***

*(Perceived Social Norms )*

**6a. *Doers:*** Do most of the people that you know approve of you **[put behavior here]**?

**6b.** ***Non-doers***: Would most of the people that you know approve of you **[put behavior here]**?

❑ a. Yes

❑ b. Possibly

❑ c. No

❑ d. Don’t Know / Won’t say

*(Perceived Social Norms )*

**7a.** ***Doers:*** Who are the people that ***approve*** of you **[put behavior here]**?

**7b.** ***Non-doers:*** Who are the people that ***would approve*** of you **[put behavior here]**?

***(Write all responses below. Probe with “Who else?”)***

*(Perceived Social Norms )*

**8a.** ***Doers:*** Who are the people that ***disapprove*** of you **[put behavior here]**?

**8b.** ***Non-doers:*** Who are the people that ***would disapprove*** of you **[put behavior here]**?

***(Write all responses below. Probe with “Who else?”)***

*(Perceived Access)*

**9a.** ***Doers:*** How difficult is it to get the materials and services **[or put the specific materials/services related to the behavior; ie. Soap]** needed to **[put behavior here]**? Would you say it’s very difficult, somewhat difficult or not difficult at all?

**9b. *Non-doers:*** How difficult would it be to get the materials and services needed to **[put behavior here]**? Would you say it’s very difficult, somewhat difficult or not difficult at all?

❑ a. Very difficult

❑ b. Somewhat difficult

❑ c. Not difficult at all.

*(Perceived Cues for Action / Reminders)*

**10a. *Doers:*** How difficult is it to remember to (or how to) **[put behavior here]** every time you need to do it? Very difficult, somewhat difficult, or not difficult at all?

**10b. *Non-doers:*** How difficult do you think it would be to remember to (or how to) **[put behavior here]** every time you need to do it? Very difficult, somewhat difficult, or not difficult at all?

❑ a. Very difficult

❑ b. Somewhat difficult

❑ c. Not difficult at all.

❑ d. Don’t Know / Won’t say

*(Perceived Susceptibility / Perceived Risk)*

**11.** ***Doers* *and Non-doers:*** How likely is it that you **[or “your child” or whoever the behavior is directed to help]** will **[put problem or disease here (e.g., “get malaria”)]** in the next [**put a timeframe here]**? Would you say it’s very likely, somewhat likely or not likely at all?

❑ a. Very likely

❑ b. Somewhat likely

❑ c. Not likely at all

*(Perceived Severity)*

**12.** **Doers and Non-doers:** How serious would it be if you **[or “your child” or whoever the behavior is directed to help]** got **[put problem or disease here ]**? Would you say it’s very serious, somewhat serious, or not serious at all?

❑ a. Very serious

❑ b. Somewhat serious

❑ c. Not serious at all

❑ d. Don’t Know / Won’t say

*(Action Efficacy)*

**13. Doers and Non-doers** How likely is it that you or your child will get **[put problem or disease here]** if you did not **[put behavior here]**? Would you say it’s very likely, somewhat likely or not likely at all?

❑ a. Very likely

❑ b. Somewhat likely

❑ c. Not likely at all

*(Perception of Divine Will)[[2]](#footnote-3)*

**14a.*****Doers:***Do you think that **God (or the gods) approves** of your **[put behavior here]**?

**14b. *Non-doers****:* Do you think that **God (or the gods) would approve** of your **[put behavior here]**?

❑ a. Yes

❑ b. Maybe

❑ c. No

*(Policy)*

**15. *Doers and Non-doers*:** Are there any community laws or rules in place that make it less (**or more**) likely that you **[put behavior here]**?

❑ a. Yes

❑ b. Maybe

❑ c. No

*(Culture)*

**16. Doers and Non-doers:** Are there any cultural rules or taboos against **[put behavior here]**?

❑ a. Yes

❑ b. Maybe

❑ c. No

*Now I am going to ask you a question totally unrelated to the topic we’ve been discussing.*

*(Question on Universal Motivators)*

**17. Doers and Non-doers:** What is the one thing you desire most in life?

***THANK THE RESPONDENT FOR HIS OR HER TIME!***

1. <http://www.caregroupinfo.org/docs/Practical_Guide_to_Conducting_BA_Sept_2013_Latest.pdf> [↑](#footnote-ref-2)
2. and/or – Do you think it’s God’s Will that you (or your child or whoever the problem effects) gets [**put the problem/illness here**]? [↑](#footnote-ref-3)