**Knowledge Management**: The process of generating new knowledge, capturing and organizing existing knowledge, adapting knowledge, and sharing it strategically.

# The Complementary Relationship of Knowledge Management and Monitoring & Evaluation

Monitoring & Evaluation: Collecting, storing, analyzing, and transforming data into strategic information so it can be used to make informed decisions.

The Top 10 Ways KM and M&E Work Together

### MPROVE IMPACT

KM can disseminate and build upon existing organizational tools and best practices to improve the impact and success of current projects.

KM can develop and structure products and publications that promote high quality results and make information actionfocused.

STRONGER DISSEMINATION

### BETTER CONNECTIONS

KM can translate information across technical and functional silos to build learning networks and connections that make M&E better.

### **DRIVE DATA USE**

KM can highlight quality results and design processes and tools for ensuring replication in ongoing implementation.

### **SAVE TIME**

**ADVANCE STARTING** 

programming experience to build on existing learning and

inform new development and

Knowledge

Management

strengthens

**Monitoring & Evaluation** 

processes and results.

KM can draw on past

approaches.

KM can create systems that make it faster and easier to find important information such as indicators, tools, and

### unresolved questions from

KM can use existing documentation to identify previous research to be addressed going forward.

FORMULATE RESEARCH

**QUESTIONS** 

### LIGHTEN LOAD

KM can advocate with M&E for streamlined sets of indicators that focus on how people use data.

### **STREAMLINE PROCESSES**

KM can support the design of data collection and analysis processes that are fast, efficient, and user-friendly.

### **HELP YOU STEER**

KM can help design data analysis and real time decision making systems so M&E doesn't have to wait until final evaluation.

## **COLLABORATIVE CULTURE**

M&E can provide regular opportunities for collaboration in order to identify, document, and implement new learning.

#### ASSESSABLE IMPACT

M&E can help identify credible indicators to measure and evaluate the effectiveness of KM activities.

### PRECISE MEASUREMENT

M&E can provide guidance on how to effectively measure KM activity for increased legitimacy.

### PROMOTE LEARNING

M&E can ensure that data collection feeds into KM learning agenda for reflection, dissemination, and implementation.

### SUPPORT AN EXPANDING **SECTOR**

M&E can share challenges and winning strategies in the journey toward acceptance and integration within international development

#### **ADVOCATE VALUE**

M&E can help leadership and others recognize KM's worth and its distinct, complementary role to M&E.

### **Monitoring & Evaluation**

helps

**Knowledge Management** assess initiatives and demonstrate contributions to better development outcomes.

SUPPORT KNOWLEDGE

accurately develop and adapt

tools, surveys, and projects, especially with a collaboration

M&E can support KM to

and learning focus.

**CAPTURE** 

#### STRENGTHEN THEORY OF CHANGE

M&E can include KM in the planning, design, and implementation of frameworks to ensure KM considerations are present

### **IDENTIFY LIMITATIONS**

M&E can help identify bottlenecks that hinder knowledge flow (to field from field, to HQ, from HQ, etc.)

### **GROWING KNOWLEDGE** BASE

M&E can share key tools, reports, and findings in a timely manner, as well as promising practice as they develop.

Definitions adapted from Global Health eLearning Center





